

# CONSERVATION

Shark conservation is of the utmost importance if we wish to maintain a healthy balance in the world's oceans. With an average of 100 million sharks being taken from our oceans every year, the time for action is now. SOS is actively involved in science-based conservation efforts that promote better protection of sharks, and discourages their consumption due to the associated health concerns.



## OUR TEAM



Dr. Ryan Kempster is a shark biologist and founder of SOS. Ryan embarked on a career in research to better understand sharks and share his knowledge to inspire others to protect these important species.

Channing Egeberg is a marine biologist and the education coordinator for SOS. Channing enjoys working with kids to ensure that they understand the importance of our oceans and grow up to be future advocates for marine life.



Through our partnership with The University of Western Australia you can make tax efficient donations to SOS. By making a donation to SOS, you will be helping us to: develop our education program and take the shark conservation message to kids in more schools, reduce demand for shark products through increased awareness, support science-based conservation campaigns, further our global scientific research projects, and much more.

### Support Our Sharks (SOS) Ocean Conservation Society

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Supported by the UWA Hackett Foundation, the School of Animal Biology and the Oceans Institute.

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For more information go to [supportoursharks.com](http://supportoursharks.com) or join us on one of the sites below



Giving sharks a voice through:

# RESEARCH EDUCATION & CONSERVATION

[WWW.SUPPORTOURSHARKS.COM](http://WWW.SUPPORTOURSHARKS.COM)

# SOS MISSION:

**To support healthy oceans by promoting better protection for sharks and rays.**

SOS is a science-based conservation group aimed at raising awareness of the threats faced by sharks (and rays) in the 21st century. SOS was established in May 2010 in response to the world's dwindling populations of sharks. Our goal is to educate the public through conservation, outreach, and research; and to inspire interest in protecting these ecologically and economically important fish. By utilising a mixture of on-the-ground and online campaigning, educational outreach, and peer-reviewed scientific research, we encourage better protection for sharks, while also promoting better protection of our delicately-balanced ocean ecosystems.



## RESEARCH

SOS engages with the public, politicians, and the media to share our scientific findings. By doing so, we hope to improve the image of sharks and guide effective management and conservation actions. Better understanding will inevitably lead to better protection for sharks as people begin to see the important role that they play in keeping our oceans healthy and productive.

## EDUCATION

Education and outreach are fundamental to the SOS mission. We make regular visits to schools, in person and via video-link, to highlight the importance of sharks. We also run community outreach events, produce short films, and have developed a number of fun and engaging online awareness tools to inspire interest in sharks and the oceans. In addition, we regularly participate in scientific conferences and TV documentaries to share our latest research findings with the world.

